

ALEXIA JABRA

GRAPHIC DESIGNER

Accomplished creative professional with a proven track record in all aspects of the end-to-end creative process ranging from conception to execution; An excellent team player and collaborator; Forward-thinker who brings a broad perspective to brand and promotion development.

EXPERIENCE

CREATIVE DIRECTOR- Diosafit

September 2020 - present

- Oversee the design & marketing assets for Diosafit
- Create social media graphics
- Create website graphics (desktop/mobile)
- Create email newsletters, campaigns

WEB DESIGNER- TMZ

June 2018 - present

- Using Adobe Photoshop and Illustrator daily to create composite graphics of celebrities for news articles, including galleries, preparing documents and fun art
- Create website background advertising graphics/skins
- Design mobile banner ads
- Design social media graphics
- Design sweepstakes marketing graphics for the website and social media

WEB DESIGNER- Art Van Furniture

June 2017 - May 2018

- Use of Adobe Photoshop, Illustrator & InDesign
- Published new content & promotions to the Art Van website
- Created and updated website landing pages using HTML/CSS

GRAPHIC DESIGNER- Fathead

May 2013 - September 2016

- Created logos, flyers, print ads, web banners & social media graphics
- Created weekly promotional website graphics
- Designed landing page graphics and widgets
- Worked with licenses such as MARVEL, Disney, NBA & more

EDUCATION

ROCHESTER COLLEGE

BACHELOR OF SCIENCE (B.S.), -
MASS COMMUNICATION/MEDIA STUDIES
August 2013 - December 2014

- Magna Cum Laude
- Dean's List

MACOMB COMMUNITY COLLEGE

ASSOCIATE OF SCIENCE (AS), -
DIGITAL DESIGN & LAYOUT
August 2010 - May 2013

- Magna Cum Laude
- Dean's List

CONTACT

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